

# YOUTUBE UPLOAD CHECKLIST

- Info & Settings
- Enhancements
- Audio
- 8 End screen & Annotations
- 9 Cards
- 7 Subtitles & CC

## Use This Simple Trick to Focus Your DSLR

Cancel Save changes



VIDEO INFORMATION	
Channel:	Subscriber Nation
Uploaded time:	August 24, 2015 4:12 PM
Duration:	2:47
Raw file:	Focus Card.mp4
Views:	57
Likes:	10
Dislikes:	0
Comments:	7
Video URL:	<a href="https://youtu.be/a3b6yGKJflc">https://youtu.be/a3b6yGKJflc</a>

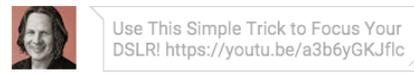
- Basic info
- Monetization
- Advanced settings

2 Use This Simple Trick to Focus Your DSLR

3 Would you like to learn how to focus your DSLR for your video?  
<http://www.authenticwestfilms.com/blog/subscriber-nation/use-this-simple-trick-to-focus-your-dslr/>

- 4
- Simple trick to focus
  - focus card
  - focus your DSLR
  - focus trick
  - Digital SLR (Camera For...
  - DSLR
  - manual focus
  - Brighton West
  - diy video tips
  - subscriber nation
  - authentic west films
  - how to focus a DSLR
  - learn to focus your DSLR
  - DSLR for video
  - slightly out of focus
- Suggested tags: + Photography (Visual Art Form) + Magic (Literature Subject)
- + Help + Canon + Save + Life

Public



Also share on

+ Add to playlist

10

5

Cancel Save changes

- 1 File Name: Uploaded file has SEO optimized name.**  
Before uploading your edited video file to YouTube, rename it with keywords in the name. For instance, *P0050032.mov* could be *Knitting a sweater.mov*.
- 2 Title: Optimized for search**  
Your title should match an exact search like "How to knit a sweater." Or be keyword rich "Cover of Katy Perry Teenage Dream." If you want to add your brand or name, add it at the end.
- 3 Description: Detailed and properly structured**  
Your description should start with a sentence reinforcing your title like "Learn to knit a sweater." Then a link to your website starting with <http://>. Then one more descriptive sentence, followed by a carriage return.  
Then describe your video in keyword rich detail. You can also include the transcript. Include links to your social media and a subscribe link (with <http://>)
- 4 Tags: 5-20 Keywords / Keyword Phrases**  
Include general and specific keywords and phrases. Include at least one keyword that is unique to your channel. This unique keyword is often your business name.
- 5 Added to Properly Named Playlist**  
Every video should be added to at least one playlist that has an optimized name like "knitting videos for beginners." You can add your video to multiple playlists.
- 6 Advanced Settings: Location**  
If you are optimizing your channel for a particular location, include a street address on the advanced tab. For instance, a video "Knitting shop in Portland, OR" would probably have the location set to attract local customers.
- 7 Closed Captioning**  
Manually closed captioning your videos allows search engines to see your entire script. It also extends your audience to include people who are hard of hearing, aren't native speakers of your language, or are watching with the sound turned off. You can use [Rev.com](http://Rev.com).
- 8 End Screens and Annotations**  
Every video should have end screens. These allow viewers to interact with your content, take specific actions like subscribing, and adds to the SEO value of your video.
- 9 Cards**  
Cards are visible on mobile and desktop devices. Each video should have one or two cards. These allow viewers to click to your website, contribute to a fundraising campaign or purchase merchandise
- 10 Twitter and G+**  
Type a short "Headline" about your video to send out on Twitter and Google Plus. This is also sent to your subscribers and adds SEO power to your video.
- 11 Custom Thumbnail**  
Upload an eye-catching thumbnail and match the filename to the video title.