

Wednesday May 16 10-11:30AM PST

Class Dates and Times

Monday May 14 10-11:30AM PST - Focus on Content

Tuesday May 15 9-10:00AM PST - Office Hours (1 hour early)

Wednesday May 16 10-11:30AM PST - Focus on Recording

Thursday May 17 10-11AM PST - Office Hours

Friday May 18 10-11:30AM - Focus on YouTube

Saturday May 19 10-11AM - Office Hours

Class location: <https://zoom.us/j/858342626> Come ready to join your instructor and classmates on your webcam.

Brighton West Brighton@AuthenticWestFilms.com www.AuthenticWestFilms.com

Day 3 (Wednesday) Focus on Recording

Welcome Back & Homework Review

How to record video

Use the built in photo/video app to record.

Look Fabulous Checklist

Lights

- Soft lighting from front
- No background _____
- Low noise / good acoustics
- 2-5 feet from camera

Camera

- Camera steady
- Camera at _____ height
- Camera rotation is horizontal
- Eyes on upper 3rd line
- Mic on and plugged in

Action

- Power Pose
- Look at _____
- Breathe deep
- Smile
- Talk
- Finish with a smile while looking at the lens

Confidence on Camera Guest Lecture by Dorothy-Inez del Tufo

Memorizing vs Outlining vs Reading vs Impromptu-ing.

Setting up equipment / teleprompters

Use a teleprompter to project your script (or a friendly face) in front of the the camera lens. I prefer the [Caddie Buddy Teleprompter](#) and the [PromptSmart](#) app

Basic editing on your smartphone

<https://www.authenticwestfilms.com/blog/trim-video-iphone/>

Homework

Record a second take of your video. Record a decent video with your smartphone - take two of your first video. Improve the script with the feedback you've gotten in class. Make the video look great with the checklist provided. Trim the beginning and end of your video so it looks professional. Upload your video to Frame.io.

Watch some of your classmate's videos on Frame.io and comment.