

Friday May 18 10-11:30AM PST

Class Dates and Times

Monday May 14 10-11:30AM PST - Focus on Content

Tuesday May 15 9-10:00AM PST - Office Hours (1 hour early)

Wednesday May 16 10-11:30AM PST - Focus on Recording

Thursday May 17 10-11AM PST - Office Hours

Friday May 18 10-11:30AM - Focus on YouTube

Saturday May 19 10-11AM - Office Hours

Class location: <https://zoom.us/j/858342626> Come ready to join your instructor and classmates on your webcam.

Brighton West Brighton@AuthenticWestFilms.com www.AuthenticWestFilms.com

Day 5 (Friday) Focus on YouTube

Welcome Back & Homework Review

How to set up a YouTube channel

What is a Channel?

Set up a Creator's Channel

Branding / Graphics: Header and Thumbnail

How to post to YouTube

The YouTube App

The YouTube Upload Checklist

Title

Tag

Description

The importance of sharing your video

Evaluation / YT 201 Offer

Homework:

Post your 2nd video to your YouTube channel. Set the title, tags and description. Email the link to Brighton (brighton@authenticwestfilms.com)